



6 Steps

to Collect Gently Worn, Used and New Shoes for your fundraiser with funds**2**orgs™

01

Work with members of your organization and your F2O fundraising coach.

Plan, Market & Recruit



02

Let everyone in your community know about your drive.

Kick-Off Your Drive + Social Media



03

Make sure you've collected all pairs of shoes from your supporters.

Half-Way There



04

Band and bag your shoes; communicate your bag count to F2O weekly.

Final Push



05

We will arrange pick-up. Make sure your coach knows your final bag count.

Pick-up



06

You've completed your shoe drive fundraiser! Great work!

CELEBRATE!

